

Message Text

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NASA WASHDC

DOD/PA

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TAGS: OCON

SUB: WORLDWIDE COMMUNICATIONS ENCOUNTER ACAPULCO

REF MEXICO 8523, STATE 223639

FOR: STATE - CU - FRED HARTLEY

USIA - ILA

THE FOLLOWING IS AN UPDATE OF THE PROGRAM SCHEDULE FOR THE
WORLDWIDE COMMUNICATIONS ENCOUNTER IN ACAPULCO:

SUNDAY, OCT. 20

10:00 INAGURAL CEREMONY

11:00 REGISTRATION

19:30 WELCOMING DIALOGUE

MONDAY, OCT 21

10:00 DIALOGUE: "THE FUTURE OF COMMUNICATIONS" CHAIRMAN: MIGUEL

ALEMAN VELASCO PANEL: W. SCHRAMM, A.A. MOLES

17:00 US-SOVIET ASTRONAUTS

21:00 WORLD PREMIER: "EARTHQUAKE" (SENSURROUND SYSTEM)

TUESDAY, OCT. 22

10:00 DIALOGUE: "THE TECHNOLOGY OF COMMUNICATIONS" CHAIRMAN:

RODERICK BEATON PANEL: HARODL RESEN, JOHN JOHNSON

17:00 "FIFTH DIMENSION" - TALK ON "THE NEW MUSICIANS"

21:00 MUSICAL SHOW BY THE "FIFTH DIMENSION"

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WEDNESDAY, OCT. 23

10:00 DIALOGUE: "RECEPTION AND ANSWER OF THE MESSAGE"

CHAIRMAN: ROBERT LINDSAY

PANEL: LYLE M. NELSON, GEORGE BLECHTA

17:00 "THOSE WHO FACE THE PUBLIC" - PELE WILL PARTICIPATE
IN THIS DISCUSSION

19:00 PRESENTATION OF "DISCOVISION" SYSTEM

21:00 CONCERT OF SAPNISH MUSIC BY JOAQUIN RODRIGO

THURSDAY, OCT. 24

10:00 DIALOGUE: "COMMUNICATIONS ETHICS" CHAIRMAN: JACQUES

FAUBET PANEL: J.L. SERVAN-SCHRIEBER, JOSE LUIS ARANGUREN

17:00 "THE SPECIALISTS"

21:00 LIZA MINELLI

FRIDAY, OCT. 25

10:00 DIALOGUE: "THE TRANSMISSION OF THE MESSAGE"

CHAIRMAN: WALTER CLARK PANEL: JULIAN GOODMAN, HUMBERTO ECO

17:00 "THE ACTOR" WITH MARIO MORENO "CANTINFLAS"

21:00 BALLET FOLKLORICO DE MEXICO

SATURDAY, OCT. 26

10:00 DIALOGUE: "THE MEDIA REVLOUTION" CHAIRMAN: FAUSTO ZAPATA

PANEL: MARSHALL H. MCLUHAN, HERBERT MARCUSE, JOHN KENNETH
GALBRAITH

17:00 IBERO-AMERICAN SONG FESTIVAL (SPONSORED BY THE ORGANIZATION
OF IBERO-AMERICAN TELEVISION)

22:00 CLOSING BANQUET

ADDITIONAL CONFIRMED PARTICIPANTS:

MARK SPITZ

GEORGE STEVENS, JR.

JOHN SCHNIEDER, PRESIDENT CBS

JOHN A. MONTGOMERY, VP, PBS

JACK MORRISON, ASSOCIATED DIRECTOR, ROCKEFELLER FOUNDATION
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FATHER WALTER ONG, UNIVERSITY OF MISSOURI

TIMOTHY YU, CHINESE UNIVERSITY, HONG KNONG, DIRECTOR OF
COMMUNICATIONS.
JOVA

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